

## BHEL's expected performance for the year 2009-10

Gross Sales (Turnover) (Rs. Million)	310,000
Gross Margin (Rs. Million)	64,270
PBDIT to Total Employment (Rs. Million)	1.384
Gross Margin to Gross Block (%)	93.75
Gross Profit to Capital Employed (at year end) (%)	50.11
Net Profit to Net Worth (at year end) (%)	24.70
Added Value to Gross Sales (%)	16.91

Further, a stretch Turnover target of Rs. 320,000 Million has been fixed under 'Excellent' rating.

In addition, a large number of Dynamic Parameters, Sector specific and Enterprise specific parameters covering areas such as Improvement in Customer Satisfaction Index, Human Resource management, Employees satisfaction survey, Timely completion of Projects under Modernisation and Expansion, Achievement of Delivery Index of on time deliveries in Customer Projects, Engineering and R&D, Globalisation through entry into new market segment, Corporate social Responsibilities and Environmental Improvement projects have been identified with specific targets for each of them to be achieved during the year.