Press Release

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BHEL wins Top Honours for Recruitment Practices

Maintaining its track record of winning national and international accolades, Bharat Heavy Electricals Limited (BHEL) has won the top awards for recruitment practices at the prestigious World HRD Congress, The Recruitment & Staffing Best in Class (RASBIC) awards are presented annually by the World HRD Congress - a caucus of 100 countries worldwide including the USA, UK, Canada, China, Japan, Germany and France. The top honours for 'Recruitment & Staffing Industry Leader of the Year' and 'Most Innovative Recruiting & Staffing Programme' have been awarded to the Tiruchirappalli Unit of BHEL. Significantly, BHEL bagged awards in both the categories for which it had submitted entries. This year, entries for the RASBIC awards were submitted by over 150 Indian companies cutting across business sectors and the winners were selected through a three-stage selection process involving successive screening and evaluation by an Academic Council and a Professional Council comprising eminent HR practitioners, followed by a live presentation and interaction with the Awards Jury. Notably, BHEL is the only Public Sector enterprise to figure in the awards list this year which includes companies like Infosys, TCS and Dr Reddy's Labs. **BHEL** submitted entries for the RASBIC awards for the very first time this year and emerged successful in both categories in which it competed. The â€~Recruiting & Staffing Industry Leader of the Year' award was decided on the basis of the strategic role played by the leader, how the recruiting process is driven and integrated throughout the organization, demonstrated employee commitment, vision for the future, team alignment and innovation while the â€~Most Innovative Recruiting & Staffing Program or Initiative' award assessed the company's performance in terms of creative problem solving, innovation, employment brand strength and return on investment. Leading HR practitioners and experts from several countries including management experts from leading international institutions including the London and Harvard Business Schools presented papers and participated in the workshops and panel discussions organized as part of the World HRD Congress 2010 on the theme â€~The new HR challenge â€" innovative talent strategies for tough times.'

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